

SPEAKERS BIUREAU



WITH AN M+P SPEAKER, YOU'LL ALWAYS GET:

- + Compelling, dynamic presentations from nationally renowned speakers
- + Actionable advice customized to your event
- + Flexibility from keynotes to workshops
- + Social and promotional support for event amplification
- + Tailored language expertise with research-driven insights

CONNECTING WITH AUDIENCES IS OUR BUSINESS. THAT'S WHY OUR PARTNERS AND SENIOR TEAM MEMBERS ARE IN DEMAND AS SPEAKERS AND MODERATORS FOR CONFERENCES, SEMINARS, PANELS, WORKSHOPS, AND MORE.

They'll captivate your audience and deliver the right message, leaving your attendees energized and inspired to act!

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"MICHAEL IS AN INCREDIBLY ENGAGING AND CAPTIVATING PRESENTER WHO KNOWS HOW TO CONNECT WITH AN AUDIENCE AND SPEAK IN A WAY THAT CONVEYS IMMEDIATE TRUST AND CREDIBILITY... MICHAEL'S PRESENTATION TO OUR GROUP MORE THAN 10 YEARS AGO LITERALLY CHANGED HOW WE TALK ABOUT OURSELVES-- BOTH AS AN INDUSTRY AND AN ASSOCIATION!"

Robin Wiener, CEO, Recycled Materials Association

"

"LEE'S PRESENTATION AND HER EXPERT GROUND-BREAKING WORK ON LANGUAGE... HELPED US BEGIN TO CHANGE HOW THE NATION TALKS ABOUT AND PERCEIVES HEAD START. IT HAS BEEN HEARTENING TO HEAR HHS SECRETARY KATHLEEN SIBELIUS, SEVERAL MEMBERS OF CONGRESS, AND EVEN THE PRESIDENT USE MANY OF THE WORDS DESCRIBING HEAD START THAT THE TEAM HELPED US REALIZE WOULD BE EFFECTIVE."

Yasmina Vinci, Executive Director, NHSA

OUR EXPERTISE & TOPICS

This is just a sample of our topics. We can easily customize for any event or audience--just let us know what you need.



LANGUAGE STRATEGY

- + The Language of Trust: Selling Ideas in a World of Skeptics
- + Persuasion: Convincing Others When the Facts Don't Seem to Matter
- + How to Make Any Audience Care



THE LANGUAGE OF ESG/ RESPONSIBLE BUSINESS

- + ESG is Dead... Long Live ESG



COMMUNICATING TO POLICYMAKERS

- + Effective Advocacy in a Post-Trust Era
- + Building Trust in an Era of Polarization



THE LANGUAGE OF TECHNOLOGY

- + Selling Innovation in Tech



CUSTOMER COMMUNICATIONS

- + Building Trust (and Reducing Costs) through Customer Experience
- + Building a Culture of Customer Centricity



THE LANGUAGE OF PHARMA

- + Winning Consumer Trust in an Age of Skepticism
- + Fear, Loathing, and Pharma: Telling the Story of Pharma Pricing



THE LANGUAGE OF FINANCIAL SERVICES

- + Connecting with Clients to Demonstrate Value through Customer Experience
- + Reframing Perceptions: How to Stand Out from the Competition

OUR SPEAKERS



MICHAEL MASLANSKY

CEO



LEE CARTER

President and Partner



KEITH YAZMIR

Partner



BEN FELLER

Partner



KATIE CRONEN

Partner



MARIA BOOS

Senior Vice President



"I HAVE SEEN AND BOOKED A LARGE NUMBER OF SPEAKERS OVER THE YEARS, AND BEN FELLER IS ABSOLUTELY AT THE TOP OF THE LIST—SHARP, ENGAGING, ARTICULATE, FUNNY, AND WISE."

Justin Pope, Vice President and Chief of Staff, Longwood University

MASLANSKY+PARTNERS

maslansky + partners is the leader and creator of **Language Strategy®**, the singular discipline of finding exactly the right words to make audiences listen, care, and act. The firm's approach is built on a simple but powerful idea: it's not what you say that matters, it's what your audiences hear. Combining behavioral science, writing skills, and a strategic understanding of business, maslansky + partners delivers a clear action plan of what to say, how to say it, and why it will work to drive business results. m+p makes a big impact on how winning organizations communicate, from Fortune 500 companies to trade associations to nonprofits around the world. For more information on maslansky + partners, a part of Omnicom Public Relations Group, visit www.maslansky.com.

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ON YOUR NEXT EVENT**

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