

SPEAKERS BUREAU



WITH AN M+P SPEAKER, YOU'LL ALWAYS GET:

- + Compelling keynotes and dynamic presentations from nationally renowned speakers who know how to engage and motivate audiences
- + Actionable advice customized to your event
- + Flexibility from keynotes to workshops
- + Social and promotional support for event amplification
- + Tailored language expertise with research-driven insights

CONNECTING WITH AUDIENCES IS OUR BUSINESS. THAT'S WHY OUR PARTNERS AND SENIOR TEAM MEMBERS ARE IN DEMAND AS SPEAKERS AND MODERATORS FOR CONFERENCES, SEMINARS, PANELS, AND EVENTS, AS WELL AS INTERVIEWS AND COMMENTARIES.

Our Speakers Bureau team will deliver the right message for your event, leaving your attendees energized and inspired to act!

OUR EXPERTISE & TOPICS

These are some of our most popular presentation and speech topics. But we can easily customize for any event or audience—just let us know what you have in mind.

LANGUAGE STRATEGY

- + The Language of Trust: Selling Ideas in a World of Skeptics
- + Persuasion: Convincing Others When the Facts Don't Seem to Matter

THE "AGE OF RAGE"

- + Beyond Rage: Why Fairness is Your Only Way Forward

CUSTOMER COMMUNICATIONS

- + Building Trust (and Reducing Costs) Through Customer Experience
- + Building a Culture of Customer Centricity

THE LANGUAGE OF FINANCIAL SERVICES

- + Connecting with Clients to Demonstrate Value
- + Reframing Perceptions: How to Stand Out from the Competition
- + How to Acquire & Retain Customers with Your Messaging

THE LANGUAGE OF PHARMA

- + Winning Consumer Trust in an Age of Skepticism
- + Fear, Loathing, and Pharma: Telling the Story of Pharma Pricing

RESPONSIBLE BUSINESS

- + ESG is Dead...Long Live ESG
- + Communicating DEI in Today's Environment

COMMUNICATING TO POLICYMAKERS

- + Effective Advocacy in an Era of Polarization

THE LANGUAGE OF TECHNOLOGY

- + Selling Innovation in Tech

OUR SPEAKERS



MICHAEL MASLANSKY

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MARIA BOOS

Senior Vice President



CATHERINE FARR

Senior Vice President



NICHOLLE MANNERS

Senior Vice President



JASON MARTUSCELLO

Senior Vice President



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“MICHAEL IS AN INCREDIBLY ENGAGING AND CAPTIVATING PRESENTER WHO KNOWS HOW TO CONNECT WITH AN AUDIENCE AND SPEAK IN A WAY THAT CONVEYS IMMEDIATE TRUST AND CREDIBILITY... MICHAEL'S PRESENTATION TO OUR GROUP MORE THAN 10 YEARS AGO LITERALLY CHANGED HOW WE TALK ABOUT OURSELVES—BOTH AS AN INDUSTRY AND AN ASSOCIATION!”

Robin Wiener, CEO, Recycled Materials Association

MASLANSKY+PARTNERS

maslansky + partners is the leader and creator of **Language Strategy®**, the singular discipline of finding exactly the right words to make audiences listen, care, and act. The firm's approach is built on a simple but powerful idea: it's not what you say that matters, it's what your audiences hear. Combining behavioral science, writing skills, and a strategic understanding of business, maslansky + partners delivers a clear action plan of what to say, how to say it, and why it will work to drive business results. m+p makes a big impact on how winning organizations communicate, from Fortune 500 companies to trade associations to nonprofits around the world. For more information on maslansky + partners, a part of Omnicom Public Relations Group, visit www.maslansky.com.

**WE'D LOVE TO WORK WITH YOU
ON YOUR NEXT EVENT**

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